



# WORLD FENCING DAY

## ACTIVITY REPORT

9<sup>TH</sup> SEPTEMBER 2017



ACTIVITY	ACTIVITY STATUS	DESCRIPTION OF RESULTS
World Fencing Day	Accomplished	<p>The activity which took place on the 9<sup>th</sup> September 2017 which engaged the Ugandan community.</p> <p>The celebration was held at one of the re-known International Universities in Uganda, Kampala International University. Participants started arriving at 10:00am at the venue and an opening remark was done by the Vice President, Uganda Fencing Association.</p> <p>The masters and fencers engaged with the community in fun fencing games. With over 18 fencers actively taking part in the celebration, the skills they displayed in fencing managed to attract a number of participants within and few without the university.</p> <p>The masters took the participants in basic fencing skills like the first position, the salute, foot and blade work, fun fencing games like glove games, etc. some of the experienced fencers in turn also took an experienced academy of young fencers through the same through to simple attacks.</p> <p>The event also saw a session by one technical personnel who displayed the different equipment used in fencing and explained their different use to the participants with a Q&amp;A session on the same.</p> <p>A team from the Rwanda Fencing Federation also honored the celebration. With their support of providing a fencing piste, scoring machine and reels towards the event, the Rwanda Fencing Coach took the fencers to the session of two fencing bouts held at the peak of the event to market the sport of fencing to the Ugandan community.</p> <p>The event came to an end at 3:00pm with closing remarks from the Vice President of the Uganda Fencing Association and thereafter signing up of participants interested to take up the sport of fencing where 15 participants registered.</p>



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### **CHANGES/CHALLENGES/ RESULTS**

Sponsorship Proposals need to be sent eight months in advance for World Fencing Day celebrations 2018 due to the fact that almost all the sponsors approached for in kind support towards the facilitation of the 2017 World Fencing Day celebrations were not able and caused a huge financial set back to the organizing committee. This implementation will engage sponsors to include the World Fencing Day budget into their financial plan.

The organizing Committee will have to identify and engage continuously a particular institution six months in advance so as to avoid abrupt shortfalls that may occur on the day of the event. This will give the interested institution time to prepare the appropriate tools for the event .with this particular implementation, the celebrations for the next World Fencing Day will be bigger, better and more successful.

The fact that the particular date of 8<sup>th</sup> September is when most schools are closed for holidays and yet this is where the majority of the fencers hail from, the organizing Committee will have to inform the schools, the fencing clubs and teams six months in advance and start engaging three months to the event. This will maximize the interest of these particular schools and have this particular activity in their school calendar/ program included. Furthermore, not only to have the fencers participate but the various contacted schools at large which will give a wider community participation in the event. This will enable the organizing community proper planning and management of the event.

The organizing committee has to maximize publicity of the event at all costs to engage a wider community for participation. Signing MOU's with media houses for advertising and coverage of this particular event, holding a one week road drive prior to the event has to be in plan, advertising the event in the catchment areas two weeks prior to the event using banners and posters and branding of the event. With this implementation in place, the next event will attract a wider community far and wide which was not the case in the just concluded World Fencing Day.

Create partnerships with the key entities that are in control of particular services in the city like the City Authority and the police. The Uganda Fencing executive should work towards signing MOU's with key entities in control of service provision in the City of Kampala, like Kampala Capital City Authority and the Uganda Police. This will give the organizing committee leverage in working towards a successful event within the city with no hurdles to meet like how it was in the just concluded event

Identify and engage a particular chief guest who has the interest of sports and better still the sport of fencing to honor the event six months earlier is an implementation that will avoid situations of last



minute disappointments leaving vacuums on the position of guests to honor the event which was in the case in the just concluded celebrations.

Service providers have to be engaged two months earlier for sufficiency in goods and service delivery which was not the case in the just concluded celebrations citing shortfalls and inefficiencies. The organizing committee has to ensure this implementation for a successful celebration in the next World Fencing Day, 2018.

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