

## “Feel the future”, the slogan for Buenos Aires 2018

**Buenos Aires – April 9.** The Organising Committee for the Buenos Aires 2018 Youth Olympic Games announced on Monday the slogan for the biggest multisport and cultural celebration in Argentina’s history: “Feel the future”.

The slogan (“Viví el futuro” in Spanish, “Respire le futur” in French), together with its manifesto, highlights the hope that the 3,998 athletes competing in the first Games with strict gender equality will become examples of passion, coexistence and unity in diversity, as well as a source of inspiration to create a better world through sport.

“The young athletes competing at Buenos Aires 2018 will be ambassadors of the Olympic values of respect, friendship and excellence. It will be a source of inspiration for youth around the world”, said Gerardo Werthein, president of the Buenos Aires 2018 Organising Committee.

“Their efforts and their example will also show what the Olympic movement is all about”, he added.

Viví el *futuro*  
Feel the *future*  
Respire le *futur*

Gender equality at Buenos Aires 2018 will also be demonstrated in the dozens of mixed competitions that will take place during the Games. What’s more, the 1,999 female athletes and the 1,999 male athletes will compete in various events that combine competitors from different countries on the same team in a show of multiculturalism.

The same concepts run throughout the hundreds of cultural activities that will be carried out in the four Olympic parks.



The slogan's manifesto for Buenos Aires 2018 is the following:

Feel the future.

The energy of youth to create a better world.

With sport as its channel.

Friendship, respect, and excellence as the common language.

The South celebrates diversity.

Gender equality and equal opportunities.

Bridges instead of barriers.

Passion that inspires.

The transformative power of youth.

Buenos Aires 2018.

FEEL THE FUTURE.

### **Buenos Aires 2018 Youth Olympic Games Organising Committee**

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### **About the Youth Olympic Games**

The Youth Olympic Games (YOG) is an international, multi-sport event for young athletes aged 15-18 with an educative and cultural nature that aims to foster the Olympic values in youth. The event, which takes place every four years (in its two versions, winter and summer, that alternate every two years), is promoted by the International Olympic Committee (IOC). The Buenos Aires 2018 Youth Olympic Games will be held from October 6 -18 with the participation of 3998 athletes from 206 countries.

**Buenos Aires 2018**

