

Palacio de los Deportes, Centro de Gobierno, San Salvador. Av. Juan Pablo II y Diagonal

Confederación Panamericana de Esgrima



Press release

Virtual Jr. Epee Cup ends with great success.

More than 3,000,000 impressions in Instagram



CDMX, México, July 30, 2020. We are all going through a difficult period due to the COVID-19 pandemic. Many countries are under quarantine, all international championships and fencing competitions have been canceled, but the Pan-American Confederation is finding various interactive forms to support morally and

psychologically fencers from all over the world.

We have been actively working and looking for making various interesting virtual events and contests for the mass communication of fencers at an international level.



Joining Fencers from all Continental Confederations !!!



The Pan American Confederation is pleased to announce that the AF Virtual Intercontinental Jr. Epee Cup 2020 ended with great success on July 26. The Intercontinental Virtual Fencing Cup was held only for the second time, but already 157 athletes from 44

countries took part in it. The CPE will keep looking forward on how to develop even more this incredible experience, as a mass advertising medium to promote fencing around the world and attract new future fencers to this sport that develops an innovative character type for those who enjoy it. The passion, knowledge, and respect that the young athletes have been demonstrating throughout this event is a great demonstration of how a healthy competitive environment can maintain organized sport which is the first of its kind among the Olympic disciplines. The registrations for the Intercontinental Virtual Foil Cup will be open soon, and it will be great to see you soon participating by connecting and voting for your favorite athlete. The participation of the fencers in these series of Cups is great, as it shows the active community of fencers around the world. The participation of the young athletes from the other FIE Continental Confederations is appreciated and celebrated, because they help us make this great event happen.

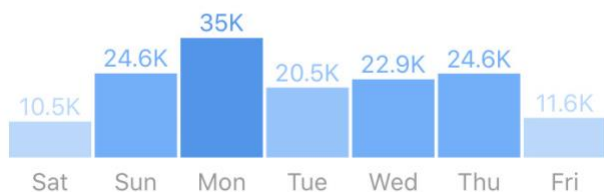
Our recent event showed that we received over 3,246,666 impressions in a week of the event on our Instagram page @ [cpe.fencing](https://www.instagram.com/cpe.fencing). This excellent result shows a very strong interest in our virtual cup from athletes, national federations and the general public from all over the world.

< **Insights**

Content **Activity** Audience

98,271

Accounts reached from
18 Jul - 24 Jul



Reach **98,271**
+94261 vs. Jul 11 - Jul 17

Impressions **3,246,666**
+3185205 vs. Jul 11 - Jul 17

Interactions ⓘ

184,477

Actions taken on your account from
18 Jul - 24 Jul



Joining Fencers from all Continental Confederations !!!



The Saudi Arabian fencer Mashael Alkhayyal won the Women's virtual competition, and the fencer from Armenia Alik Navasardyan won the Men's virtual competition. This successful event showcases the enthusiasm and energy of our athletes and team members for all of us to have fun in this wonderful interactive experience. The crowd is showing their

support for their favorite athlete and this is a great sign of showing how we can become united. Fencing in all its forms or shapes always brings people together and we must remain united in these difficult times. **We are continuing the successful project! The Intercontinental Virtual Foil Cup is planned for August! Together we will win.**

Winners Podium

