

ZONAL CHAMPIONSHIPS : MEDIA / TV

1. MEDIA PARTNER is obliged to make available a clean feed (signal) with international sound at the origin and English graphics.

Moreover, the hosting NF's MEDIA PARTNER shall make available free of charge the signal to any other MEDIA PARTNER not belonging to the competition and having bought the rights for the given match. In this case, the FIE or its authorized assign shall inform the MEDIA PARTNER on who has requested the signal.

Each MEDIA PARTNER has the exclusive right to transmit at national level those matches of the competition defined in the television regulations on a live or (if applicable) delayed basis, but in any case within 24 [TWENTY FOUR] hours.

However, if a National host broadcaster is sublicensing any National rights to a regional channel, prior FIE approval has to be requested.

In case such rights are sublicensed, the regional and/or local Media Partner has the right to air the match(es) only after the end of the transmission of the FIE official Media Partner.

The MEDIA PARTNERS receiving the TV signal from abroad shall bear all technical costs (satellite uplink, downlink, etc.) as well as other technical facilities (i.e. commentary positions or play out, etc.).

2. TV SIGNAL PRODUCTION STANDARDS

For all FIE Zonal championships, the TV signal production must be guaranteed with the following basic broadcasting equipment:

- 1 [ONE] main camera (TV1);
- 2 [TWO] combined cameras (TV2 & TV3);
- 1 [ONE] handheld camera (TV4);

The cameras must be positioned in accordance with the "Official Layouts" attached to the TV Regulations.

A clean television signal with international sound shall be available at the origin.

3. OBLIGATIONS IN TERMS OF TV EXPOSURE

As a general rule for the Zonal championships, the MEDIA PARTNER must guarantee a minimum

TV exposure:

- Summaries of the Quarterfinals (min. 4 minutes)
- Summaries of the Semi-Finals (min 10 minutes)
- Full length of Final match

4. OTHER OBLIGATIONS

INSERTION OF FIE MASTER COMPETITION LOGO/TRAILER

Each MEDIA PARTNER must insert the official competition logo, in observance of the National law in force within the country, as follows:

FIE MASTER COMPETITION LOGO/TRAILER

- at the beginning and at the end of each transmitted match,
- in case of advertising breaks, the official competition logo shall be repeated after each advertising break at the restart of the competition broadcasting,
- the trailer shall appear at least 3 seconds in full screen.

If the MEDIA PARTNER fails to inform FIE about National publicity restrictions in the TV-01 contract and does not introduce the logos as described above, financial sanctions will be inflicted on the National Federation according to the provisions laid down in the "Table of financial sanctions".

The competition logo and trailer will be dispatched by FIE to the NF and the Media Partner.

5. GRAPHICS

Each MEDIA PARTNER has to introduce the information as follows:

- Live graphics in ENGLISH during the transmission of each match
- the graphics shall always post the joint logo in respect and according to national law and regulations in force within the Territory in terms of advertising, and provide the necessary information on the competing teams.

6. NEWS SEQUENCE

In order to promote the sport of fencing as widely as possible and to ensure the free circulation of information, each MEDIA PARTNER shall accept to grant, free of charge, to all involved broadcasters and to the European Broadcasting Union and its affiliated members (44 national television broadcasters throughout Europe) the news access right of the matches of the competition. The exploitation of this news access right shall be considered free of charge with the exception of the technical costs which shall always be borne by the interested broadcaster. Additionally, the exploitation shall not exceed the length of 90 [NINETY] seconds. Images of the matches shall be exploited inside news and sport news programmes within a maximum of 24 [TWENTY-FOUR] hours after the end of each match.

7. TV RATINGS

In order to get a better evaluation of the entire competition broadcasting, the FIE requests each

MEDIA PARTNER to provide the TV ratings after each match, both for the home matches and away matches. The ratings are to be sent to the FIE TV coordinator.

8. VIDEO TAPES

DIGITAL TAPES or Digital Files (mov or Avid – uncompressed or minimum DVCPPro Encoded)

During the Master, the hosting NF (in cooperation with its contracted MEDIA PARTNER) shall make available free of charge (including also shipping costs) master tapes (DIGIBETA) of the competition to the FIE within 48 hours after the Zonal championships.

The tapes must be sent to the FIE headquarter.

Fédération Internationale d'Esgrime

MSI

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CH – 1000 Lausanne

DVD

The NF is bound to send a DVD (color and of good quality) recorded from TV (not from the production center) free of charge of:

- full broadcast of the Zonal championships

9. TV report in FIE-MMedia_01.xls Form

Each NF must fill in the PCL-01 form on the accredited media for each match. Similarly, each

NF must compile the TV report of this file and provide the following information:

- list of accredited TV stations (host and invited fencers of other nationalities), and specify the type (regional, national)
- list of accredited radio stations
- list of accredited Print Media
- list of accredited other Media

10. TV PRODUCTION

- N.M.: Net microphone
- R.L.: Replay Light
- REF.: 1st Referee chair

11. TV RIGHTS DISTRIBUTION – FIE ZONAL CHAMPIONSHIPS

DEFINITION OF BROADCASTING RIGHTS OWNER

- national broadcasting rights in hosting country (first rights): Media Partner of hosting NF
- national broadcasting rights in visiting fencers country: FIE or if subcontracted by FIE Media Partner of visiting NF
- third party broadcasting rights (in other countries than those mentioned above) FIE
- International broadcasting rights FIE
- intercontinental broadcasting rights FIE
- HDTV rights FIE
- internet broadcasting rights FIE