

INTERNATIONAL FENCING FEDERATION NEWS RELEASE JULY 18



INTERNATIONAL FENCING FEDERATION LAUNCHES FIE SWORDPLAY MOBILE GAME!

The International Fencing Federation is proud to announce the launch of **FIE SWORDPLAY**, the first mobile fencing game for iOS and Android platforms officially recognised by the sport's world governing body.

Developed by global publisher My.com, **FIE SWORDPLAY** is a deeply immersive fencing simulation experience that features stunning 3D graphics and real fencing physics!







FIE SWORDPLAY is available now worldwide on App Store and soon on Google Play.

- Use real techniques: From simple thrusts to powerful lunges and devious feints
- Choose your opponent: Challenge a social network friend to a duel or battle an AI foe
- Select the country you want to represent: Equip your fencer and enter tournaments all over the world
- **Fight your way from ambitious novice to fencing master!** Deeply customisable and unendingly enjoyable, **FIE SWORDPLAY** will keep gamers coming back for more.

Localised versions are available in: English, French, Italian, German, Spanish and Russian.







ABOUT THE FIE

The International Fencing Federation (FIE - Fédération Internationale d'Escrime) is the world governing body for the sport of fencing, part of the Olympic Games since 1896. The FIE currently has 151 affiliated member federations representing the sport on all five continents. The headquarters of the FIE are Lausanne, Switzerland. The mission of the FIE is to actively promote the development of fencing throughout the world, and to educate people from all walks of life about the values that are intrinsic to fencing: Clean Sport, Fair Play, gender equality, hard work and excellence.

For more information, visit http://www.fie.org

ABOUT MY.COM

My.com comprises myMail, MAPS.ME, myTarget, and online and mobile games. Its mobile communications and entertainment services and apps facilitate people in pursuing their business goals - and let them relax and have a good gaming time inbetween. Copyright © 2015 My.com. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

For more information, visit http://www.my.com

Links:

More on fencing from <u>Olympic.org</u>
Check out the <u>Rio 2016 fencing section</u>
Or the dedicated <u>FIE Rio portal</u>

FIE CMTV department + 41 21 320 3148